



# Senate Resolution 2223-083

## Resolution to Codify Executive Order 2223-011

Wednesday, February 15, 2023

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**Whereas** the Student Government Association Constitution Article IV Section 10 states that “Executive Orders shall expire at the end of the academic year in which they were made, but may be codified by the Student Senate with a simple majority of voting members”, and

**Whereas** “Executive Order 2223-011: Order to Mandate Style Guide Use by the Student Government Association” (Appendix A) should be continued past the conclusion of this academic year in order to provide consistent messaging from this organization to the Student Body and outside groups, let it be

**Resolved** that Executive Order 2223-011 is hereby codified and shall continue to be considered in effect following the conclusion of this academic year.

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# Resolution 2223-083: Resolution to Codify Executive Order 2223-011

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**Primary Sponsor:**

Lauren Stubbs, Class of 2025

**Secondary Sponsor:**

Maggie Spence, College of Liberal Arts and Sciences

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**Vote:**

In Favor: 18

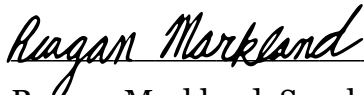
Opposed: 0

Abstained: 0

## Resolution PASSES

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**Signatures:**



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Reagan Markland, Speaker of the Senate

*Note: The signature of the Speaker serves only as verification of vote count and does not indicate support of a resolution*



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Cade Chezem, Student Body President



## APPENDIX A

Copy of Executive Order 2223-011, signed into effect on February 8, 2023.



### Executive Order 2223-011

Order to Mandate Style Guide Use by the Student Government Association

Wednesday, February 8, 2023

By the authority vested in me as President of the Butler University Student Government Association, and in order to ensure consistent messaging across our organization, it is hereby ordered that:

#### Section 1: Mission

The organization as a whole shall use the official Butler University Student Government Association Style Guide and related templates that were created due to Executive Orders 2223-002 and 2223-009 in order to maintain consistency and clarity in communications. In addition, the Style Guide and related templates will be managed and distributed by the Executive Branch's Public Relations Board.

#### Section 2: Rationale

In order to present consistent, coherent, and easy to understand messaging to the Student Body and the greater community, it is important that this organization be consistent in how messaging and documents are presented. This Style Guide and the associated materials will do just that and ensure that the Student Government Association is understood and maintains a high level of professionalism in all of our communications.

#### Section 3: Implementation

The Director of Public Relations, or designee, will provide each branch leader with appropriate elements of the Style Guide for distribution within their respective branch.



# Senate Resolution 2223-083

## Executive Order 2223-011

It is expected for branch leaders to make available any elements of the Style Guide or respective templates available to members in their branch who require such items for the execution of their duties. The complete Style Guide shall also be placed in the Student Government Association archives, and a master copy shall be held by the Public Relations Board.

Members of the Student Government Association shall be expected to utilize the guide whenever possible when handling official communications or in the execution of their duties. While the Student Government Association Style Guide is intended to be comprehensive, if a situation arises that is not covered, members are encouraged to inquire with the Public Relations Board or to act on judgment guided by experience. The Public Relations Board holds the authority to maintain and update the Style Guide going forward. While the Style Guide is not meant to be a strict list of rules, repeated and blatant deviation from it by members may result in disciplinary action.

## Section 4: Authority

Under Article IV Section 10 of the Student Government Association Constitution, the Student Body President holds the authority to "issue Executive Orders to forward the goals of the organization as a whole and of the presidential administration". This order is subject to actions by the Student Senate as laid out by Article IV Section 10 of the Constitution and is subject to Judicial Review in accordance with Article IV Sections 10 and 11 of the Constitution.



Cade Chezem, Student Body President  
*Signed and effective 9:00pm Wednesday, February 8, 2023*

